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The Mid-Atlantic Foundation for Safety and Education is a non-profit organization funded by members of AAA Mid-Atlantic.

Welcome AAA School Safety Patrol Sponsors

AAA Mid-Atlantic would like to welcome you back for another exciting school year. The support of the sponsors allows AAA to have a strong and flourishing school safety patrol program. We thank you!

AAA School Safety Patrol Website

Coming soon, a National AAA School Safety Patrol micro-site has been developed for patrollers, advisors, and parents. In the next couple of weeks, we will add the link on our website, www.AAA.com/foundation, under "School Safety Patrol." You will be able to find information ranging from how to start a patrol program to training for specific patroller roles, care of equipment, meeting procedures, and motivational tips. Ask your patrollers to visit the website to learn more about their important role protecting fellow students. Check the site often for updated information and be sure to send us your ideas and templates that can help other schools.



AAA School Safety Patrol Questionnaire

AAA School Safety Patrollers often do not see their lifesaving actions as being special or notable. A questionnaire is now available on the Foundation's website for both patrol sponsors and patrollers to use as a tool to identify potential lifesaving acts or outstanding school safety patrollers. Use of this questionnaire is optional for patrol sponsors. To obtain a copy of the questionnaire, visit AAA.com/foundation, and click on the "School Safety Patrol" link.

Outstanding AAA School Safety Patrol Luncheons

On April 30 and May 26, 2009, the Mid-Atlantic Foundation for Safety and Education recognized 36 Outstanding School Safety Patrollers from Delaware, Atlantic and Cape May Counties (New Jersey), and the Philadelphia metropolitan area, for their achievements at award luncheons in Bordentown, New Jersey and King of Prussia, Pennsylvania. Students were awarded for showing extraordinary leadership and academic characteristics, in addition to being dependable, prompt, and neat while protecting their fellow students traveling to and from school.

Representing Delaware were Daniel Clark from Christ the Teacher Catholic School in Bear, and Mariel Hoeschel from North Star Elementary School in Newark. Representing New Jersey was Joseph Kreisman from Dawes Avenue Elementary School in Somers Point.

Michelle Durham, Reporter at KYW Newsradio 1060 in Philadelphia and Cathy Frank-White, Manager of Community and Government Relations for the Hopewell Valley Community Bank in Mercer County, New Jersey were on hand to assist in presenting a handsome plaque and \$150 in U.S. Savings Bonds to the winners.



Pictured are the winners from Delaware, Mariel Hoeschel and Daniel Clark, and the winner from New Jersey, Joseph Kreisman and his Principal, Doreen Lee.

Delaware School Honors Patroller

A Sergeant in a Delaware AAA School Safety Patrol was honored for her efforts last winter. Principal Alane Brown and AAA School Safety Patrol Sponsor Jay Darcy selected Daja Batts, a fifth grader, as Safety Patroller of the Month for February 2009. Safety Patroller of the Month winners at the Major George S. Welch Elementary School receive a free lunch at McDonalds. The Major George Welch Elementary School is located on the Dover Air Force Base in Dover, Delaware.



Pictured are the Daja Batts with Principal Alane Brown and Patrol Sponsor Jay Darcy.



New AAA School Safety Patrol Groups Wanted!

Recruiting new schools and patrollers has just become easier. AAA's new five-minute promotional DVD, *Tomorrow's Leaders Today*, is designed to highlight the many reasons why implementing the AAA School Safety Patrol program makes sense for schools, students, and communities. To learn more about joining the over 560,000 AAA School Safety Patrollers nationwide, view the AAA School Safety Patrol promotional video at www.youtube.com/AAA.

In addition, Chris Massaferi, Safety Services Manager, is available to speak at area schools, and to AAA School Safety Patrol groups regarding traffic safety issues and patrol training. To schedule an appointment, contact Chris at (800) 999-4952, extension 61515, or via e-mail at cmassaferi@aaamidatlantic.com.

AAA School Safety Patrol T-shirt



Be the first to purchase the new AAA School Safety Patrol "Safety Rocks" t-shirt. Made of washable ultra-cotton, these white t-shirts are available in adult sizes small, medium, large, and extra-large. For additional information and to download an order form, visit www.AAA.com/foundation, click on the "School Safety Patrol" link, and then click on the "AAA School Safety Patrol T-shirt Order Form" Quick Link.

Rule of Thumb

In order for AAA Mid-Atlantic to adequately supply patrol groups with belts, badges, and printed materials, we strongly ask that you follow this helpful rule of thumb: keep groups to a minimum, designating one patroller for every ten students enrolled in school. Belts should last three to four years, and badges should last two to three years.

AAA School Safety Patrol Lifesaving Award

This year, AAA National selected five safety patrollers, from over 560,000 children serving in 52,000 schools across the United States, to be awarded the AAA School Safety Patrol Lifesaving Award. The award is presented annually to safety patrollers who, while on duty, have saved the lives of persons in imminent danger. The Lifesaving Award winners, their family members, AAA club officials, police, and school officials attended events in Washington, D.C., which culminated with an awards luncheon. To learn more about the program and to obtain applications for 2009/2010, visit AAA.com/foundation.

Do You Know Why a AAA School Safety Patrol's Role is Important?

- ◆ A national survey of speeding in school zones found that two-thirds of drivers exceed the posted speed limit during the 30-minute period before and after school.
- ◆ Children age 14 and under accounted for 13 percent of bicyclists who were killed in motor vehicle crashes.
- ◆ In 2007, one-fifth of all children age five to nine who were killed in traffic crashes were pedestrians. Eight percent of all traffic fatalities under age 16 were pedestrians, and 23 percent of all under age 16 who were injured in traffic crashes were pedestrians.
- ◆ Children under the age of nine need your help because they . . .
 - Have trouble judging distances and speed.
 - Cannot see out of the corners of their eyes as well as adults.
 - Are easily distracted.
 - Have trouble hearing where sounds come from.

Safety Tips Cards Available for Download

The Foundation has designed and developed two tip cards that may be downloaded and distributed to parents, school officials, and students.

- ◆ Parents: Avoid Becoming a Traffic Hazard
- ◆ Drivers: When the School Bus Stops

Visit AAA.com/foundation and click on the "School's Open – Drive Carefully" link.

AAA School Safety Patrol Meeting Topics

- ◆ Review Patrol guidelines and responsibilities
- ◆ School bus safety
- ◆ Group discussions on safety hazards and situations that may occur while on duty
- ◆ Preparing for winter weather
- ◆ Mid-year review of guidelines and responsibilities
- ◆ Have patrollers complete the AAA School Safety Patrol Questionnaire (located at AAA.com/foundation).

Safest Route to School

Nearly one-fifth of traffic fatalities of children below the age of 15 are pedestrians, with more school-age pedestrians killed between the hours of 3:00 p.m. and 4:00 p.m. than any other time of day. AAA has designed a brochure for parents and children on safe walking habits and safe routes to and from school. You can download the brochure by visiting AAA.com/foundation, and clicking on the "School's Open – Drive Carefully" link.

The Mid-Atlantic Foundation for Safety and Education is a designated write-in" agency for United Way

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