



## *A Leader in Traffic Safety*

**T**he Mid-Atlantic Foundation for Safety and Education is a non-profit, 501(c)(3), tax-exempt corporation dedicated to educating, training and raising the level of traffic and travel safety awareness for all.

Funded by the generous support of AAA Mid-Atlantic members, the Foundation contributes to making schools, communities and roads a safer place for everyone by providing resources and educational programs for children, teens and adults.

Our knowledgeable staff promotes safety through community involvement, hands-on training and dynamic presentations using the latest technology.

This brochure provides a summary of the various programs offered by the Mid-Atlantic Foundation for Safety and Education. For more information or to schedule a program please visit our website at [AAA.com/foundation](http://AAA.com/foundation).

## **Additional Services & Programs**

- Educational materials and literature on traffic safety
- Classroom and assembly presentations
- Presentations to civic groups and corporations

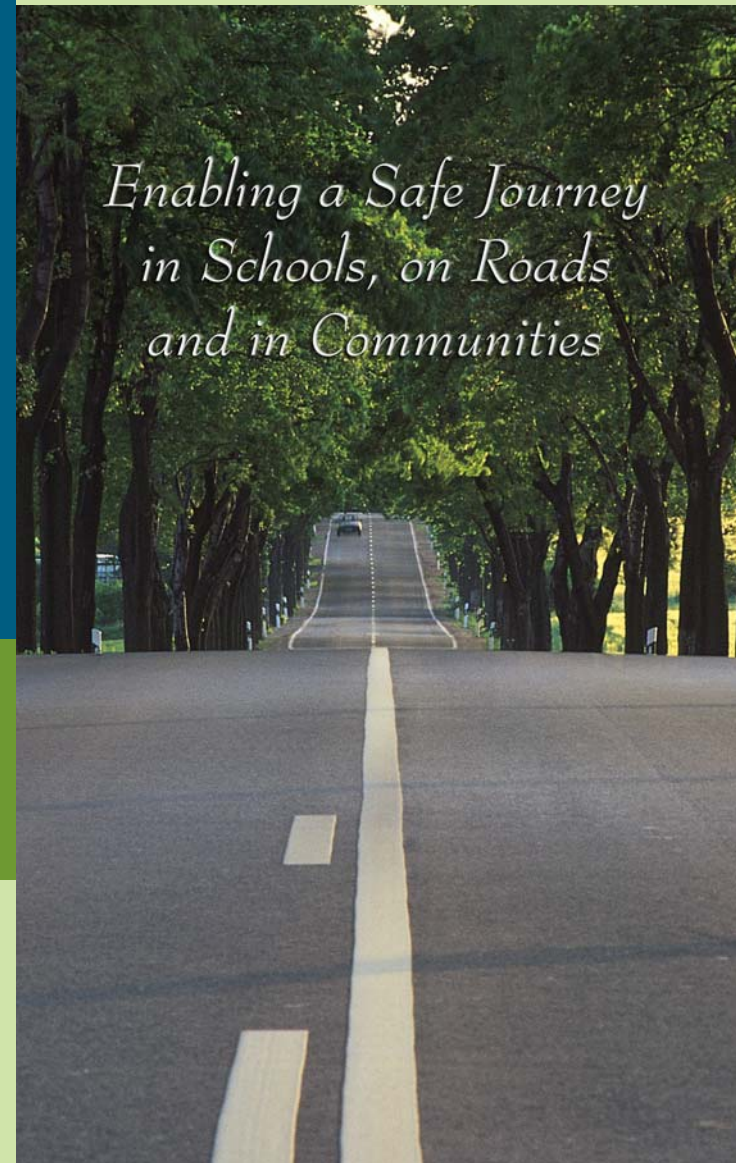
Your continued financial assistance enhances established programs and helps develop future programs, targeting children, teens, adults and senior drivers. To contribute please visit [AAA.com/foundation](http://AAA.com/foundation) or make checks payable to:



**Mid-Atlantic Foundation for Safety and Education**  
1 River Place  
Wilmington, DE 19801  
[AAA.com/foundation](http://AAA.com/foundation)



**A LEADER IN TRAFFIC SAFETY**



*Enabling a Safe Journey  
in Schools, on Roads  
and in Communities*



**AAA School Safety Patrol**

Since 1920, the AAA School Safety Patrol has helped keep children safe by protecting students from traffic hazards on their way to and from school.

Currently, over 560,000 children nationwide participate in the AAA School Safety Patrol program with more than 91,000 serving the AAA Mid-Atlantic region!

The Foundation proudly sponsors the Outstanding AAA School Safety Patrol Awards Luncheons, the AAA National Lifesaving Award proceedings and supplemental training programs which include patrol group instruction and summer training camps for patrol officers.

**“Otto the Auto”**

“Otto the Auto” is a remote-controlled talking car that engages children in fun and memorable traffic safety exercises. Interacting verbally and through animated reactions, “Otto” teaches the importance of buckling seat belts, sitting in child safety seats, wearing bicycle helmets and looking before crossing the street.

**School Bus Safety**

Safety managers instruct school age children about how to get to and from the bus safely, emergency bus evacuation and appropriate behavior while on the bus.

**Adult Crossing Guard Program**

The Foundation developed an all-inclusive program to train and equip Adult Crossing Guards in the Mid-Atlantic territory.

**Child Passenger Safety**

Certified safety seat technicians from the Foundation participate in local safety seat checks and educate the public about proper child seat, booster seat and seat belt use.

**Senior Mobility**

The Foundation is committed to promoting “lifelong senior mobility” through education and the use of a state of the art self-assessment tool.



**Teen Driving**

The Foundation educates teen drivers on “risk” issues, for example, alcohol awareness, seat belt use and distracted driving and its deadly combination with driving.

**Pedestrian Safety**

Safety managers educate students through presentations highlighting important tips about choosing the safest routes to school and emphasizing safe walking skills. Each year the Foundation sponsors a Halloween safety campaign directed at area schools and communities.

**Bicycle Safety**

Educational programs are offered to children and adults about the rules of the road and the importance of wearing a helmet to prevent head injuries.

